

DIGITAL MEDIA PACKAGES

IBIZAS LARGEST DANCE MUSIC COMMUNITY



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**IBIZA:BIBLE**

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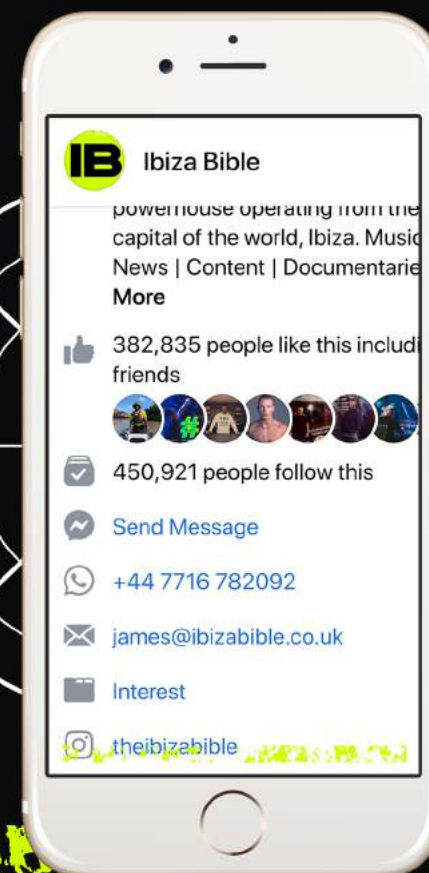
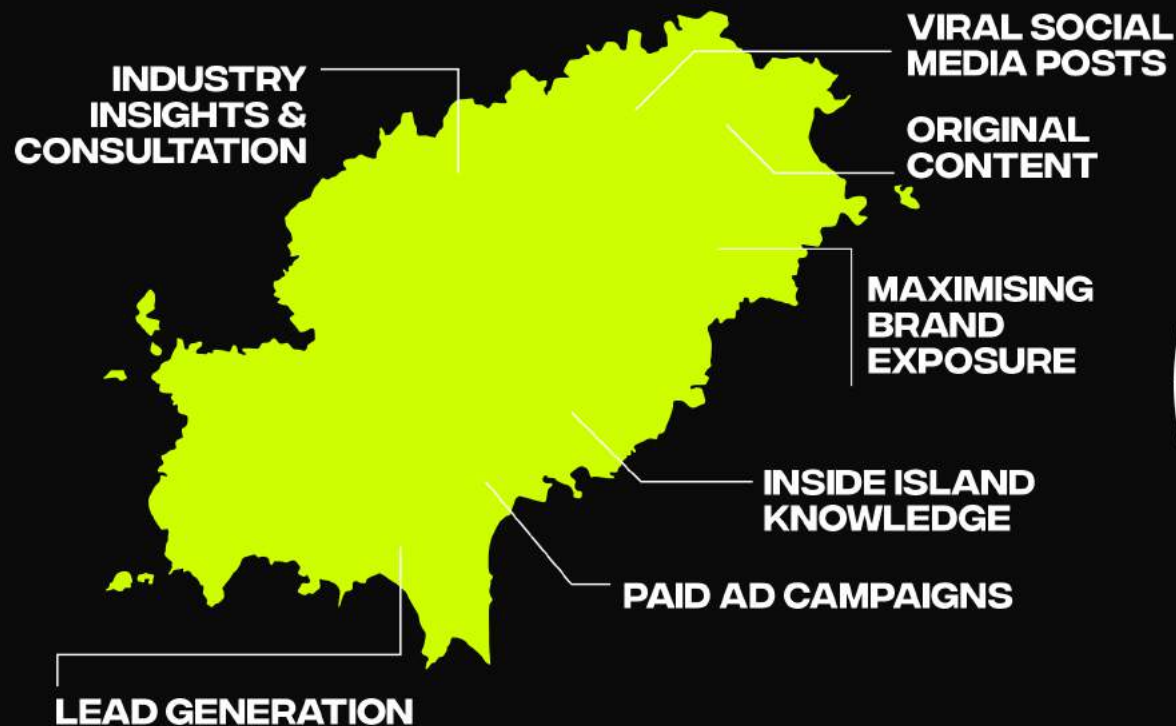


 **+550,000+ 20 MILLION+**



THE IBIZA BIBLE IS HOME TO IBIZA'S LARGEST DANCE MUSIC COMMUNITY WITH OVER **550,000 FOLLOWERS** ACROSS OUR SOCIAL NETWORK. WE SPECIALISE IN CREATING ORIGINAL AND ENGAGING CONTENT FOR OUR AUDIENCE WITH AN AVERAGE REACH OF OVER **20 MILLION PEOPLE PER MONTH**.

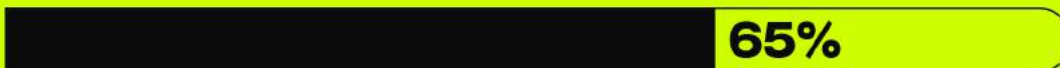
OUR DIGITAL TEAM IS IN TUNE WITH HOW THE ISLAND WORKS ALLOWING US TO SPOT THE LATEST INDUSTRY TRENDS ENSURING OUR FOLLOWERS ARE KEPT ENGAGED WITH EVERY PIECE OF CONTENT WE CREATE. CONTINUING TO ACT AS AN INFLUENTIAL PARTNER TO THE BIGGEST BRANDS IN THE INDUSTRY FROM CLUBS TO EVENTS, BOAT PARTIES, FASHION BRANDS AND MORE, IBIZA BIBLE NOW HAS ITS OWN FLAGSHIP EVENT; SECRET SESSIONS WHICH IS ONE OF THE HOTTEST NEW PARTIES ON THE ISLAND.





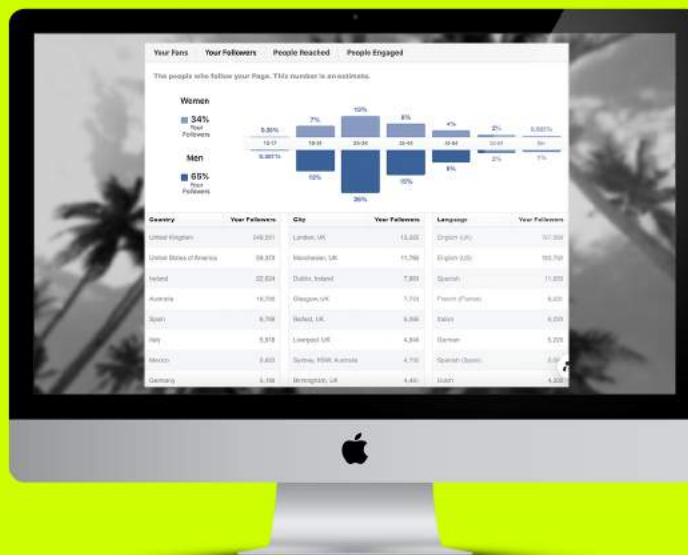


# AUDIENCE



## WE ARE THE VOICE

WE HAVE A LOYAL, TARGETED AUDIENCE OF IBIZA LOVERS WHO HAVE A STRONG INTEREST IN THE DANCE MUSIC INDUSTRY. WE HAVE BEEN CONNECTING CLUBBERS WITH THE PARTY CAPITAL OF THE WORLD FOR SINCE 2014.



## MILLION REACH



## TOP PLACES

UK

IRELAND

USA





## WEEKLY INSIGHTS



"ONE OF THE DANCE MUSIC INDUSTRY'S LEADING SOCIAL MEDIA PLATFORMS FOR REACH AND ENGAGEMENT"



REACH  
**6+**  
MILLION



**2,500 NEW FOLLOWERS**

**PAGE VIEWS 12,000+**



**3.5+ MILLION  
VIDEO  
VIEWS**

APPEARING  
REGULARLY AHEAD  
OF THE BIGGEST  
BRANDS IN THE INDUSTRY  
COMMENTS, LIKES, SHARES

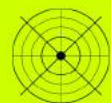




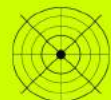
WHAT WE DO



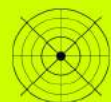
# WHAT WE DO



EVENT EXPOSURE



DOCUMENTARIES



LIVE STREAMS



INTERVIEWS



VIRAL CONTENT



MUSIC



IBIZA:BIBLE







# VIRAL CONTENT

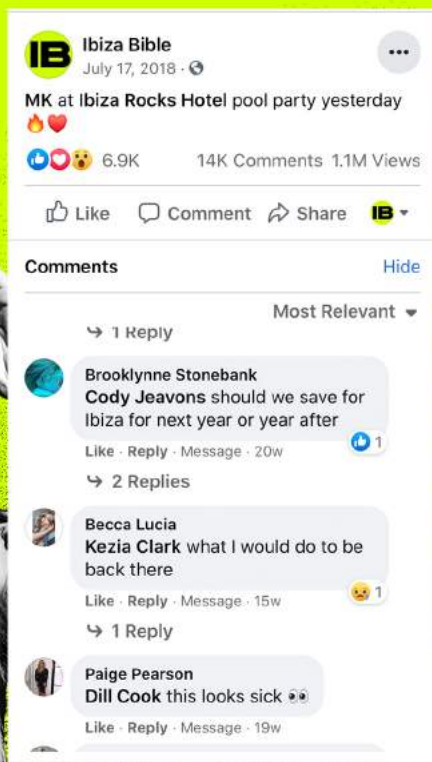


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THE IBIZA BIBLE WAS BORN THROUGH THE WORLD OF VIRAL CONTENT. WE ARE THE LEADERS IN PRODUCING ENGAGING CONTENT THAT OFTEN REACHES MILLIONS PER POST.

OUR DIGITAL MEDIA TEAM TAKES A STRATEGIC APPROACH TO THE CONTENT WE POST FOR OUR PARTNERS. SIMPLY PUT, OUR AIM IS TO GET YOUR VIDEO CONTENT VIRAL. WE WILL ANALYSE EACH VIDEO WE PUT OUT TO ENSURE IT CREATES AN EMOTIONAL RESPONSE FROM THE VIEWER THEREFORE INCREASING THE CHANCES OF VIRALITY.

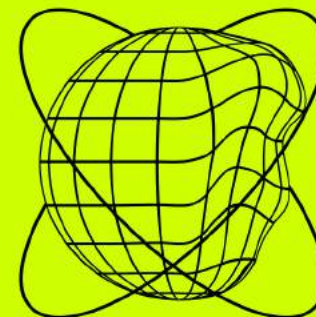
WE ARE THE LEADERS IN PRODUCING ENGAGING CONTENT





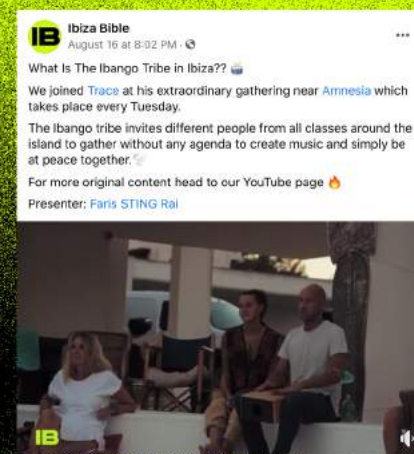


# “THE BENEFITS OF DOCUMENTARY STYLE VIDEOS GO FAR BEYOND SIMPLE VIDEO CONTENT”



THE BENEFITS OF DOCUMENTARY STYLE VIDEOS GO FAR BEYOND SIMPLE VIDEO CONTENT; IT CREATES A NARRATIVE BETWEEN YOUR BRAND AND THE AUDIENCE IN AN IMPARTIAL WAY. SOCIAL PLATFORMS ARE GIVING PREFERENCE TO LONGER FORM CONTENT SO THIS WILL ALSO BE REFLECTED IN THE EXPOSURE ACROSS OUR CHANNELS. IT'S ADVERTISING, WITHOUT ADVERTISING AND IT WORKS.

A DOCUMENTARY STYLE VIDEO WILL GIVE THE VIEWERS AN INSIGHT TO THE PEOPLE BEHIND THE EVENT/ BRAND OR CLUB. OUR AUDIENCE IS HEAVILY INVESTED IN THE DANCE MUSIC INDUSTRY AND LOVE TO CONSUME BEHIND-THE-SCENES CONTENT FROM EVENTS/ BRANDS AND CLUBS WE ARE PARTNERED WITH.





# "FARIS HAS BROUGHT HIS NICHE TO IBIZA TO DO HIS THING EXCLUSIVELY FOR IBIZA BIBLE"

"FARISSTINGRAI" IS OUR IN-HOUSE CONTENT CREATOR.

FARIS PRODUCES ORIGINAL CONCEPTS, VLOGS AND PRESENTS ALL OF THE PROJECTS WE WORK ON AND PROMOTE ON THE PLATFORM.

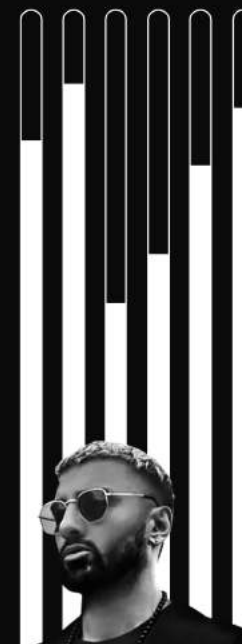
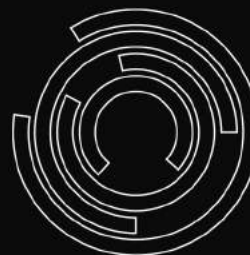
FARIS COVERS EVENTS AROUND THE WORLD AND HAS INTERVIEWED SOME OF THE BIGGEST ARTISTS + DJS IN THE INDUSTRY. FARIS HAS BROUGHT HIS NICHE TO IBIZA TO DO HIS THING EXCLUSIVELY FOR IBIZA BIBLE.

OUR INTERVIEWS HIGHLIGHT THE MAIN PEOPLE BEHIND YOUR BRAND/ EVENT ALL BROUGHT TOGETHER IN PROFESSIONALLY EDITED, HIGH QUALITY VIDEO CONTENT THAT YOU CAN SHARE ACROSS YOUR SOCIAL MEDIA PAGES. WE WILL ALSO SHARE IT ACROSS ALL OF THE IBIZA BIBLE PLATFORMS GIVING YOU THE OPPORTUNITY TO REACH HUNDREDS OF THOUSANDS OF POTENTIAL CUSTOMERS.



farisSTINGrai

"OUR INTERVIEWS HIGHLIGHT THE MAIN PEOPLE BEHIND YOUR BRAND/ EVENT"







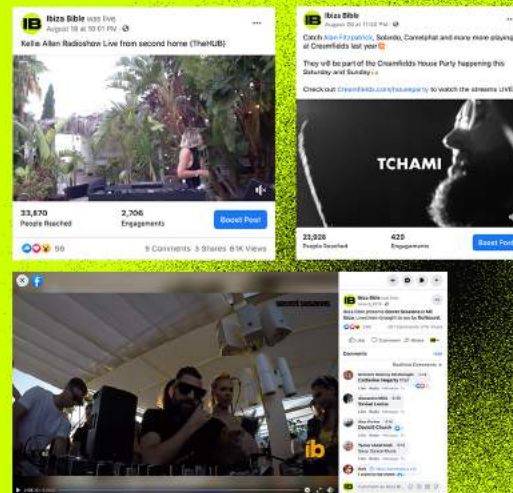
# LIVE STREAMS



## LIVE



"WE REGULARLY  
HOST WORLD  
FAMOUS ARTISTS  
ACROSS OUR  
STREAMING SERVICE"



**MASON COLLECTIVE  
& DARIUS SYROSSIAN**  
ME HOTEL | IBIZA

**KELLIE ALLEN**  
THE HUB | IBIZA

REACH



72K

VIDEO VIEWS



27K

ENGAGEMENT



10.5K

REACH



34K

VIDEO VIEWS



3K

ENGAGEMENT



82K

OUR LIVE STREAMING SERVICE HAS GONE FROM STRENGTH TO STRENGTH SINCE THE COVID-19 PANDEMIC AS VIEWERS ARE TURNING TO OUR STREAMING SERVICE TO WATCH THEIR FAVORITE DJ'S PLAY. WE REGULARLY HOST WORLD FAMOUS ARTISTS ACROSS OUR STREAMING SERVICE INCLUDING CARL COX, PAN-POT, MK ALAN FITZPATRICK, SOLARDO, CAMELPHAT, FATBOY SLIM, HOT SINCE 82, FAITHLESS + MANY MORE



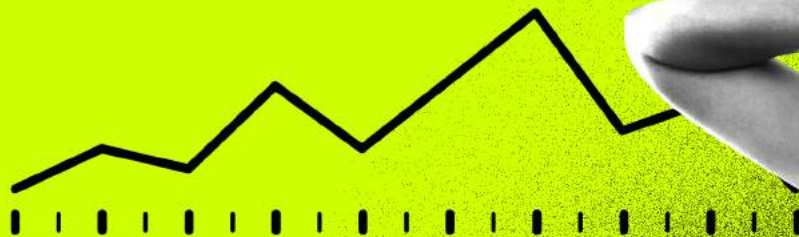


# EVENT EXPOSURE

OUR DIGITAL PARTNERSHIPS START WAY BEFORE THE EVENT STARTS WITH REGULAR POSTING OF CONTENT CAPTURED AT YOUR PREVIOUS EVENTS. THIS BUILDS THE HYPE AROUND YOUR PARTY TO OUR **550,000+ FOLLOWERS**.

WE WILL DRIVE TICKET SALES THROUGH A SWIPE UP LINK ON INSTAGRAM OR THROUGH MESSENGER MARKETING ON OUR FACEBOOK PLATFORM. OUR TEAM CAN ALSO CAPTURE EXCLUSIVE BACKSTAGE CONTENT AT THE EVENT. THESE HIGHLY ENGAGING VIDEOS WILL GIVE THE VIEWER AN INSIGHT INTO THE PARTY FROM THE DJ'S PERSPECTIVE.

# 550,000+ FOLLOWERS.







# MUSIC



**"WE PUT NEW  
MUSIC IN FRONT  
OF THE PEOPLE  
THAT MATTER"**

KEEPING DJ'S IN THE PUBLIC EYE,  
SHARE PRODUCERS NEW MUSIC  
ANNOUNCING NEW MUSIC AND EP'S.  
WE PUT NEW TRACKS IN FRONT OF  
THE PEOPLE THAT MATTER.



**MUSIC**

**IBIZA:BIBLE**





# CASE STUDY

## SECRET SESSIONS

**"OUR AIM WAS -  
AND ALWAYS WILL BE -  
TO DRAW ON THE ROOTS  
OF THE ISLAND'S ORIGINAL  
OPEN AIR PARTY SCENE"**

**SECRET SESSIONS PARTY  
HELD AT THE OPEN AIR VENUE  
'EL PATIO'.  
WE MANAGED TO SELL  
700+ TICKETS  
TO THE EVENT.**

### SECRET SESSIONS CONCEPT



SECRET SESSIONS WAS ORIGINALLY CREATED FOR THE WORKERS IN IBIZA. OUR TEAM BECAME NOTORIOUS FOR THROWING RANDOM EVENTS ACROSS THE ISLAND. OUR AIM WAS - AND ALWAYS WILL BE - TO DRAW ON THE ROOTS OF THE ISLAND'S ORIGINAL OPEN AIR PARTY SCENE.

THE CONCEPT STARTED AS SECRET LOCATIONS ACROSS THE ISLAND WITH SECRET HEADLINE DJ'S. THE LOCATION OF THE EVENTS WAS REVEALED ON THE DAY VIA PIN DROP.

THE PREVIOUS HEADLINERS MICHAEL BIBI, DETLEF, DARUIS SYROSSIAN, MASON COLLECTIVE, JOSH BUTLER AND ROSSI WERE ALSO RELEASED AT THE VENUE.



19K



FOLLOWERS



7.8K



FOLLOWERS

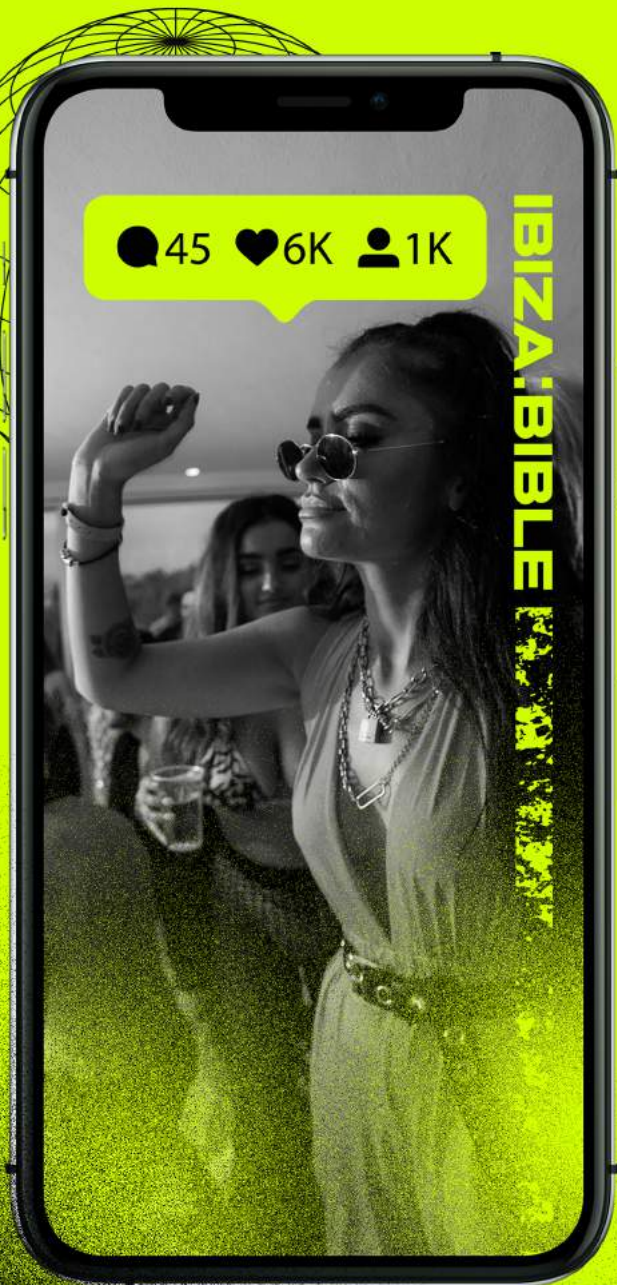




HOW WE DID IT



# HOW WE DID IT



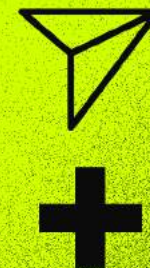
FOCUSING PREDOMINATELY ON INSTAGRAM WE HAVE BUILT A RECOGNISED BRAND IN IBIZA.

WE SELL 80% OF OUR TICKETS THROUGH INSTAGRAM USING PAID ADS AND RETARGETING CAMPAIGNS. WE MAXIMISED OUR SALES USING SOCIAL PROOF FROM OUR IMAGE TEAM AND INSTAGRAM ACCOUNTS OF INFLUENCERS WITH HIGH FOLLOWERS WHO WERE ATTENDING THE EVENTS.

PUSHING USER GENERATED CONTENT THROUGH RESHARING INSTAGRAM STORIES AND RE-POSTING INSTAGRAM PICTURES WE CREATED A HUGE HYPE SURROUNDING THE EVENT AND MADE EVERY EVENT A SELL-OUT.



OVER 3 MILLION  
REACH  
ON OUR VIDEOS  
ON INSTAGRAM & FACEBOOK



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# WHO WE'VE WORKED WITH



WHO WE'VE WORKED WITH



FATBOY SLIM



PUKKUP



SECRET SE2SIONS



IBIZA:BIBLE



LETS TALK

 **LETS TALK**



IBIZA:BIBLE



**JAMES PEARCE  
OWNER**



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**LETS TALK**

