https://ibizabible.co.uk/job/content-writer/

Content writer

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Hiring organization
Ibiza Bible

Description

We are looking for a Content Writer to join our content team and enrich our websites with new blog posts, guides and marketing copy. Content Writer responsibilities include conducting thorough research on industry-related topics, generating ideas for new content types and proofreading articles before publication. If you're familiar with producing online content and have an eye for detail, we'd like to meet you. Feel free to share samples of your work or portfolio of your published articles, along with your application. Ultimately, you'll deliver quality writing pieces that appeal to our audiences, attract customers and boost brand awareness.

Responsibilities

Research industry-related topics (combining online sources, interviews and studies) Write a clear marketing copy to promote our products/services Prepare well-structured drafts using Content Management Systems Proofread and edit blog posts before publication Submit work to editors for input and approval Coordinate with marketing and design teams to illustrate articles Conduct simple keyword research and use SEO guidelines to increase web traffic Promote content on social media Identify customers' needs and gaps in our content and recommend new topics Ensure all-around consistency (style, fonts, images and tone) Update website content as needed